



कालीन निर्यात संवर्धन परिषद् CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

Working Office: Niryat Bhawan, 3rd Floor, Rao Tula Ram Marg, Opp. Army R & R Hospital, New Delhi - 110 057

Phone +91 11 2615 3466, 2615 3467 **Fax** +91 11 2615 3465

Email cepec.nd@gmail.com **Website** www.indiancarpets.com

Regd. Office: Shreejee Complex, Shop No. T-3, Sharma Market, Harola, NOIDA (U.P.)

Website of Ministry of Textiles www.texmin.nic.in

PRESS RELEASE

Hon'ble Textile Minister Smt. Smriti Irani inaugurated 33rd Edition of India Carpet Expo at Pragati Maidan, New Delhi

New Delhi, 27th March, 2017: The 33rd Edition of India Carpet Expo, Organized by Carpet Export Promotion Council at Pragati Maidan, New Delhi was inaugurated today with lamp lighting by Hon'ble Minister of Textile, Smt. Smriti Irani in the august presence of Shri Ajay Tamta, Hon'ble Minister of State for Textiles and Sri Virender Singh, Hon'ble Member of Parliament, Bhadohi. The Expo is organized under the aegis of **Govt. of India** with an aim to promote the Cultural Heritage and weaving skills of Indian hand-made Carpets and other floor coverings amongst the visiting overseas carpet buyers.

Shri Ajay Tamta, Hon'ble Minister of State for Textiles in his press briefing mentioned that, *"We are very glad that CEPC organizes this Expo twice every year to promote Indian weavers worldwide. Every year Expo generates huge amount of business. We have everything handmade and hand weaved here, which is the major attraction to the foreign buyers."*

Shri Virender Singh, Hon'ble M.P., Bhadohi said, *"We are planning to provide special privileges to the shepherds for the first time, as they play a crucial role in the process of carpet manufacturing. Until now all the focus was only on the weavers and manufacturers, but now we hope for the upliftment of the shepherds as well."*

Mr. Mahavir Pratap Sharma, Chairman, CEPC said *"India carpet expo is an ideal platform for International Carpet Buyers, Buying houses, buying Agents, Architects and Indian Carpet Manufacturers & Exporters to meet and establish long term business relationship. This exhibition is a crucial step towards taking Indian exports of Handmade carpet to much greater and newer heights. We have also set up a special theme pavilion wherein the experts of the industry are showcasing the process of carpet weaving through the concept of ergonomic and flexible tufting frame."*



Rugs of **India**
THE BEAUTY IS IN THE WEAVE



कालीन निर्यात संवर्धन परिषद्
CARPET EXPORT PROMOTION COUNCIL
(Set up by Ministry of Textiles, Govt. of India)

Working Office: Niryat Bhawan, 3rd Floor, Rao Tula Ram Marg, Opp. Army R & R Hospital, New Delhi - 110 057
Phone +91 11 2615 3466, 2615 3467 **Fax** +91 11 2615 3465
Email cepec.nd@gmail.com **Website** www.indiancarpets.com
Regd. Office: Shreejee Complex, Shop No. T-3, Sharma Market, Harola, NOIDA (U.P.)
Website of Ministry of Textiles www.texmin.nic.in

Mr. Sharma further added that orders worth over thousand crores are expected to be executed. New fall-winter colors and designs are being showcased at the Carpet Expo.

India Carpet Expo is one of the largest Handmade Carpet Fairs in Asia with a unique platform for the buyers to source the best handmade carpets, Rugs and other floor coverings under one roof. With the participation of over 305 exhibitors, it has become a popular destination worldwide on Handmade Carpets.

A record number of 410 overseas carpet buyers from around 60 countries mainly Australia, Brazil, Canada, China, Chile, Germany, Mexico, Russia, Singapore, South Africa, Turkey, U.K., USA etc. shall be visiting the Expo to generate business for this rural based cottage sector. It is the endeavor of the Council to provide exclusive business environment to the both carpet importers as well as manufacturer-exporters, which ultimately will benefit about 2 million weavers and artisans employed in this highly labour intensive rural based MSME cottage industry.

