



कालीन निर्यात संवर्धन परिषद्
CARPET EXPORT PROMOTION COUNCIL
(Set up by Ministry of Textiles, Govt. of India)

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PRESS RELEASE

Every Stall presents a New and Different Concept Creating new Opportunities for Business : Buyers

New Delhi, 28th March, 2017: The 33rd Edition of India Carpet Expo, Organized by Carpet Export Promotion Council at Pragati Maidan, New Delhi, has received overwhelming response from around 350 buyers from across the world in the second day of the Expo. India Carpet Expo "Showcasing new Fall-winter collection, as per the buyers' requirements in terms of size, design, colour and quality which is grabbing the interest of the buyers.

Rohit Paliwal from Jaipur Rugs says, "We have been participating here since last 10 years and every year there is a different demand and requirement among the buyers, It's a kind of a bazaar where the buyers and sellers meet. Every year we launch a different collection, this year we have launched our 'Unstring by Kavi' collection and have got great response from the buyers. We think we are growing along with the industry every year."

Patrik, buyer from Neitherland says, "We have been coming here since last 3 years. Every year there is something new, something refreshing, they have new ideas and new concept to share and all of them in a pocket friendly rate. The best thing about this place is you get everything under one roof."

G S Anand from Anand Creations says, "We have been participating here since last 25 years and we keep on updating our collection every year as per the season and requirement of buyers. This year due to slow down in global market especially Europe and middle East the impact is evident in the expo. But as compared to last 20 years we have done very good business from this expo."

Hamid Tab, a Buyer from USA says, "My team always come here but for me, this is my first visit to the Expo. I must say it's a very good opportunity, not only for the exhibitors but also the buyers like us. Everything here is such a great piece of work. Every stall has something new to say, you just can't select your favorite one. I am sure I'm going to keep coming here again and again."





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The Expo is organized under the aegis of Govt. of India focuses on the Highly Labour Intensive Indian Handmade Carpet Industry and aims to provide employment to about 20 Lakhs workers/ artisans especially women directly or indirectly in the rural areas. With the participation of over 305 exhibitors, India Carpet Expo is one of the largest Handmade Carpet Fairs in Asia with a unique platform for the buyers to source the best handmade carpets, Rugs and other floor coverings under one roof.

